



IMPORTANT NOTICE FROM CANYON MEDIA & ST. GEORGE NEWS

At Canyon Media and St. George News we know there is a great deal of stress, anxiety, and health risk associated with the current COVID-19 situation. We deal with hundreds of local businesses each month and provide Music, News, Entertainment and at times even an escape for well over 150,000 listeners, readers, and followers.

We take the responsibility of being Southern Utah's media leader very seriously and want you all to be aware of what we are doing to help inform the community and minimize the impact on the health and economics of our great area.

Like many others we are going to great lengths to protect our staff, our building, and make sure that there is minimal disruption to our ability to provide RADIO and NEWS content, information, and updates. For the next few weeks we will be limiting our office access to appointment only. Our prize winners will be mailed all prizes and any client production will be done by appointment only in our larger green screen production room. We hope you won't be offended when, before meeting, we ask whether you or someone close to you has had any signs of sickness. We assure you we will make rescheduling easy and convenient.

From an On-Air and News standpoint we are committed to providing the facts and have instructed our On-Air and News teams to stick to valuable, substantiated details. We have CDC links on our websites along with access to regular health and government updates and know that avoiding panic and false information is more than just good idea, it's our responsibility. We have also instructed our staff to avoid any jokes or making light of this as we know there are plenty of other ways to entertain and give our listeners an escape from what's happening around them.

LET US HELP YOU

Lastly, while the news of the health risk has been widely reported on, we also know that the risk to local business is real and on everyone's mind in our community. To help, we are offering free PSA updates connected to store hours, event postponements, doors being temporarily closed, and any other business related exposure you as a business community might need. We must weather this storm together as a business community and replace the use of words like "cancel" and "close" with "postpone" and "reschedule." This is not a marketing ploy, there is no catch! If your business had been affected or you need to get information out to the community, we can and will help you. Serving our communities, especially in times of uncertainty, is part of our FCC licensed duty to protect the public and keep you informed.

Sincerely,

Ben Lindquist

GM Canyon Media & St. George News "Here For You!"

**CLICK ON THESE LINKS FOR
MORE INFO ON COVID-19**